

FOR IMMEDIATE RELEASE

Contact: Lindsay Curry VP, Sales & Marketing Ted Turner Reserves <u>lindsay.curry@tedturnerreserves.com</u> 480-625-6253

Ted Turner Reserves Expands Southern New Mexico Portfolio

Hacienda at Armendaris Joins Ladder Reserve and Sierra Grande Conservation Forward Properties

Raton, NM — September 29, 2022 — Renowned conservationist and philanthropist <u>Ted Turner</u> enhances his collection of conservation forward properties in Southern New Mexico. His personal home, Hacienda at Armendaris (formerly known as Armendaris House) is the latest dwelling to join the Ted Turner Reserves' brand for guest stays.

Located on the 360,000-acre <u>Armendaris</u> property, the recently renovated Hacienda exudes an unparalleled combination of luxurious accommodations and rustic charm. Nestled in the crimson Chihuahuan desert, Armendaris embodies the essence of southern New Mexico. Only a short drive from sister properties <u>Ladder</u> and <u>Sierra Grande</u>, guests staying at Hacienda at Armendaris will have the opportunity to trek through semi-desert and mountainous landscapes, encounter bison, pronghorn, and desert bighorn sheep, and experience the wonders of the Jornada lava flow caves, home to one of the largest populations of Mexican free-tailed bats in the country.

Also recently renovated, Ted's main Ladder house, (now known as the Country House at Ladder), also available for guest stays includes four new bright and spacious bathrooms with walk-in showers and slipper tubs, truly transforming his home into a spectacular and relaxing refuge for parties of up to 8 guests.

A natural oasis situated by four Rio Grande tributaries; the 156,000-acre Ladder property is home to rich biodiversity. Surrounded by sweeping landscapes, Ladder effortlessly pulls you into the present moment. Meanwhile, petroglyphs, pottery shards, and adobe ruins invite exploration into the mysteries of the past.

In addition to Armendaris, Ladder and Sierra Grande, Ted Turner Reserves owns and operates <u>Vermejo</u>, located in northern New Mexico.

To learn more about Ted Turner Reserves and the recent renovations, openings and offerings, please visit <u>www.tedturnerreserves.com</u>.

About Ted Turner Reserves:

Ted Turner Reserves is a hospitality brand grounded in conservation with a mission to connect people with nature. With 1.1 million acres across three properties in New Mexico, Ted Turner Reserves includes Vermejo, Armendaris and Ladder and one retreat, Sierra Grande. These properties provide an unparalleled opportunity for guests to visit and experience luxurious hospitality, outdoor activities, and unfettered access to nature. Guests also will have the opportunity to learn about renowned businessman, philanthropist, and environmentalist Ted Turner's efforts to restore and preserve these properties and their native species and ecosystems.

```
###
```