



## **VERMEJO, A TED TURNER RESERVE, RECOGNIZED AS BEST RESORT HOTEL IN THE WEST BY TRAVEL + LEISURE®**

**RATON, NEW MEXICO, UNITED STATES** (July 11, 2023) – Vermejo, a Ted Turner Reserve, has been named the Travel + Leisure 2023 World’s Best Resort Hotel in the West. Travel + Leisure World’s Best Awards 2023 is featured in the August 2023 issue of Travel + Leisure magazine.

The Travel + Leisure World’s Best Awards 2023 is an essential, trusted source for inspiration and guidance as travelers make plans to set out on trips around the globe. This recognition is a powerful testament to the experience Vermejo provides, as the Travel + Leisure World’s Best Awards are a leading barometer of the places and companies that satisfy some of the most passionate and discerning travelers.

Each year, Travel + Leisure recognizes the top hotels, islands, cities, cruise lines, airlines, spas, and more around the globe, according to the results of the Travel + Leisure World’s Best Awards 2023 readers’ survey. Additional information about methodology including criteria can be found [here](#).

“We are truly honored to be recognized by Travel + Leisure’s readers – our guests – for this award. Creating bespoke experiences on this spectacular property is the passion of our entire team, and it is wonderful for these efforts to be celebrated.” said Theresa King, Vermejo’s General Manager.

Vermejo, a respected leader in regenerative tourism, offers luxury accommodations and high-touch service in one of North America’s most dramatic, natural destinations. With over 550,000 stunning acres of picturesque, rewilded lands, Vermejo is the jewel of Northern New Mexico, replete with snowcapped alpine tundra, vast forests and prairie land, 19 lakes and 137 miles of rivers and streams. Its diverse landscape is a sanctuary to a wide variety of endangered and sensitive species, and home to the great American bison, elk, pronghorn, black bears, beaver and mountain lions. Whether riding horseback through open fields, exploring turn-of-the-century charcoal kilns, rock climbing the via ferrata or flyfishing for Rio Grande cutthroat trout, Vermejo provides the perfect locale for couples, families, and group travelers alike.

“Vermejo is an enduring example of how the most beautiful and wild places on the globe can be protected and shared for the common good of mankind,” said Jade McBride, President of Ted Turner Reserves. “It is our hope that by experiencing this and other Ted Turner Reserves, guests will reconnect with the natural world, and be inspired to save it.”

For more information about Vermejo or Ted Turner Reserves, call 877-288-7637 or visit [www.tedturnerreserves.com](http://www.tedturnerreserves.com). Travel + Leisure World's Best Awards 2023 survey results can be reviewed at [www.travelandleisure.com/worlds-best/worlds-best-2023](http://www.travelandleisure.com/worlds-best/worlds-best-2023).

## About Ted Turner Reserves

Ted Turner Reserves is a hospitality brand grounded in conservation with a mission to connect people with nature. With 1.1 million acres across three properties in New Mexico, Ted Turner Reserves includes Vermejo, Armendaris and Ladder and one retreat, Sierra Grande. These properties provide an unparalleled opportunity for guests to visit and experience luxurious hospitality, outdoor activities, and unfettered access to nature. Guests also will have the opportunity to learn about renowned businessman, philanthropist, and environmentalist Ted Turner's efforts to restore and preserve these properties and their native species and ecosystems.

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